

DELIVERING AMERICA'S MOST POPULAR
AND POWERFUL SPORTS BRAND

THE NATIONAL FOOTBALL LEAGUE



With nearly 40 of the biggest Thursday Night Football, Saturday and Sunday games on NFL Network, and Monday Night Football games on ESPN, the NFL delivers the highest ratings on the greatest stage in sports.*

The storylines are captivating. Rivalries that have been around forever. Teams that call a new city home. Love/hate quarterbacks like Brady, Brees and Rodgers. Rookies trying to make a name for themselves. Can't miss TD celebrations. Plays that are talked about all week long.

With the emergence of Fantasy Football, it's not just about following your favorite team, it's about watching all the games. And all the expert analysis leading up to the games.

Our coverage includes NFL Preseason games, MNF, TNF, Sunday NFL Countdown, Monday Night Countdown, NFL Draft, NFL Playoffs Wild Card Game, NFL Pro Bowl, extensive NFL studio programming and more.

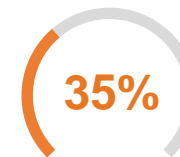
Contact us today to find out how we can help you make the next spectacular play.

*Source: 2016 NFL season Nielsen average rating A25-54 based on 2017 NFL television schedule.

**Ratings Source: Scarborough Source: Scarborough USA+ (Dec15-Apr17) Adults 18+ who have watched NFL playoffs or regular season on cable in the past year.

Comcast Spotlight will align your brand with the NFL throughout the season, everywhere loyal, passionate fans are watching.

Fans who are watching:**



of NFL watchers
are female.



more likely to have
watched live sports on
a mobile device in the
past month



To spend over 20
hours per week on
the internet



COMCAST
SPOTLIGHT