

CABLE'S GOT A STACKED ROSTER

NBA REGULAR SEASON, NBA ALL-STAR & THE NBA PLAYOFFS



The National Basketball Association...it's where the drama between LeBron & Kyrie happens. It's where Hoodie Melo & Paul George join forces in OKC. It's where the international magic between The Greek Freak and Porziņģis happens. It's where Lonzo Ball...happens. And it's where the Dubs' dynasty-in-the-making happens.

All eyes are on the NBA this season. It's where fantastic happens.

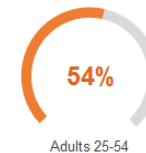
Contact us today. It's sure to be a slam dunk.

**Source: Turner.com 2017*

***Source: Scarborough USA+ (Aug15-Nov16) Adults 18+ who have watched the NBA (Regular Season or NBA Playoffs) on TV in the past 12 months*

From October 2017 – June 2018, with 154 regular season games and another 50+ Playoff games across major networks like ESPN and TNT, Comcast Spotlight will align your brand with that of the NBA's to reach an incredibly engaged and loyal audience across all devices.

Fans who are watching**:



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